



Drive away with £100 towards an Audi Car Insurance policy

Available on new Audi fully electric vehicles, ordered between
15 August and 30 September 2023

Cover is subject to meeting the eligibility criteria for an Audi Car Insurance policy, underwritten by U K Insurance Limited.

Making the switch to an electric vehicle?



We're here to help make the switch to your new Audi Car Insurance just as simple with a £100 contribution towards an annual policy.

If you're an existing Audi Car Insurance customer, you will also benefit from £100 towards your next renewal premium following the purchase of your new Audi fully electric vehicle.

This contribution can only be redeemed once, against a standard annual insurance product and cannot be applied to a telematics product.

All Audi Car Insurance annual policies for vehicles valued at £75,000 and over are subject to an additional security device being fitted. The cost of device and fitting is not included in the offer.

Audi Car Insurance benefits

Comprehensive cover with quality service and support – just as you'd expect from Audi.


Repairs carried out by Audi approved repairers using Audi genuine parts (excludes windscreen claims).

Additional benefits for your electric vehicle include:

- Cover for your home charger and charging cables in the event of accidental damage, fire or theft
- Cover for damage to your car's electric battery if it becomes damaged as a result of an insured incident
- Cover for accidents caused by your electric charging cable, when attached to your car at home or at a public charger

Complimentary five day insurance cover

To make your vehicle collection even simpler, you will also get five day complimentary Drive Away cover. Subject to eligibility.



How do you get this offer?

1. Order your new Audi fully electric vehicle between 15 August – 30 September 2023
2. Your Audi Centre will provide you with the information below and confirm your order with us to activate the £100 contribution offer

Registration number:

Centre number:

Vehicle collection date:

3. You will receive an email confirming your £100 contribution, this will be applied to your annual quote automatically
4. Simply visit insurewithaudi.co.uk/driveaway or call 0345 877 6236 to activate your five day cover and get a quote for an annual policy. Cover is subject to eligibility

Lines are open 8am–8pm Monday to Friday and 9am–5pm Saturday

5. This contribution offer is valid for 12 months after your vehicle collection date, so don't worry if you're not ready to take out an annual policy yet. We will send you an email reminder nearer to the insurance renewal date you provide us with and once more prior to the end of the validity date just to ensure you don't miss out

If you have an existing policy with us and have purchased a new Audi fully electric vehicle within the offer period, simply change the vehicle details on your policy and the insurance contribution will be applied to your next renewal premium.

For more information about Audi Car Insurance, please visit insurewithaudi.co.uk/car-insurance

For full terms and conditions relating to this contribution offer, please visit insurewithaudi.co.uk/contribution



£100 Insurance Contribution offer is available on all new Audi fully electric vehicles ordered from an Audi Centre between 15 August 2023 and 30 September 2023 (Cash Purchase, Solutions Personal Contract Plan, Hire Purchase and Contract Hire). Contribution can only be redeemed once. Cover is subject to meeting the eligibility criteria for an Audi Car Insurance policy, underwritten by U K Insurance Limited. Excludes Telematics products. All Audi Car Insurance annual policies for vehicles valued at £75,000 and over are subject to an additional security device being fitted. The cost of device and fitting is not included in the offer.

Audi Car Insurance is provided and underwritten by U K Insurance Limited. Calls may be recorded. Audi Financial Services is a trading name of Volkswagen Financial Services (UK) Limited ("VWFS UK"), registered in England and Wales No.2835230 (registered office: Brunswick Court, Yeomans Drive, Blakelands, Milton Keynes MK14 5LR). VWFS UK is authorised and regulated by the Financial Conduct Authority. VWFS UK and U K Insurance Limited are not part of the same corporate group.