



SEAT FINANCIAL SERVICES

Finance. Insurance. Fleet. Mobility.

A contribution towards your insurance from SEAT Financial Services

SEAT Financial Services is a trading name of SEAT Financial Services (UK) Limited ("VWFS").

This offer is promoted by SEAT Financial Services. SEAT Car Insurance is provided and underwritten by U K Insurance Limited ("UKI").

Who's eligible for the offer?

You are eligible for this offer if the following conditions are met:

1. You have made a qualifying vehicle purchase from an authorised SEAT UK Retailer within the offer eligibility period; AND/OR
2. You have activated a SEAT Drive Away policy from an authorised SEAT UK Retailer within the offer eligibility period; AND
3. You meet the eligibility criteria for a SEAT Car Insurance policy underwritten by UKI.

What is the offer?

If you are eligible for this offer, you'll be entitled to a contribution towards the cost of an annual SEAT Car Insurance policy provided to you by UKI.

Important information

- Only one insurance contribution is available per policy.
- Any insurance contribution is linked to the vehicle purchase and can only be applied to an insurance policy for that vehicle.
- The contribution is only redeemable against a SEAT Car Insurance policy and has no cash value.
- This contribution can only be redeemed against a standard annual insurance product and cannot be applied to a telematics product.
- Any insurance contribution must be applied to a full policy term, either for a new SEAT Car Insurance policy or at renewal of an existing SEAT Car Insurance policy. If you have an existing policy with us and have purchased a qualifying vehicle the insurance contribution will be applied to your renewal premium.
- If the price you are paying for your insurance policy is less than the contribution you have received from SEAT Financial Services then any remaining balance can be redeemed against future eligible SEAT Car Insurance transactions with UKI, including mid-term amendments and/or renewals. Your remaining balance only remains valid as long as you have a SEAT Car Insurance policy; any break in cover will forfeit any remaining balance.

What information do we need from you?

If you would like to benefit from this offer, we will require the following information:

- Vehicle registration number.
- Email address.
- Insurance renewal date of your existing cover (if applicable).

How will we collect this information?

Where the contribution is directly associated to the purchase of a specific, qualifying vehicle, your supplying SEAT UK retailer will share this information directly with UKI in order to confirm your eligibility to redeem your insurance contribution.

Alternatively for contribution offers which are directly linked to the activation of a 5 day Drive Away Insurance policy, no personal data will be shared with a third party as it is captured by UKI when you when you apply for a SEAT 5 day Drive Away Insurance policy.

How will your personal information be used?

The information collected (as listed above) will be shared with UKI for the purposes of validating your entitlement to the insurance contribution and for them to contact you to remind you of the offer entitlement.

Where the contribution is directly associated to the purchase of a specific, qualifying vehicle, UKI will contact you via email to outline the insurance contribution amount you are entitled to within 10 days of the collection date of your vehicle. If the contribution amount has not been redeemed, you will also receive reminder emails 30 days prior to your insurance renewal date and 30 days prior to the offer expiration date (12 months from vehicle collection date).

Alternatively for contribution offers which are directly linked to the activation of a SEAT 5 day Drive Away Insurance policy; this insurance contribution will be valid for the quote validity period (30 days). In this case UKI will contact you via email to outline the insurance contribution amount you are entitled to 7 days following your Drive Away Insurance policy activation and again 7 days before your quote (and insurance contribution) is due to expire.

For more information about how UKI will process your personal data, please refer to their [privacy notice](#)

Other important terms

- We can withdraw, remove or vary this offer in whole or in part at any time and without prior notice.
- We can change the time period of this offer at any time and without notice.
- Eligible customers should retain their vehicle order number as proof of purchase.

SEAT Car Insurance is provided and underwritten by U K Insurance Limited. Calls may be recorded. SEAT Financial Services is a trading name of Volkswagen Financial Services (UK) Limited ("VWFS UK"). Registered office: Brunswick Court, Yeomans Drive, Blakelands, Milton Keynes MK14 5LR. VWFS UK is authorised and regulated by the Financial Conduct Authority. VWFS UK and U K Insurance Limited are not part of the same corporate group.