



## **A contribution towards your insurance from Audi Financial Services**

Audi Financial Services is a trading name of Volkswagen Financial Services (UK) Limited (“VWFS”).

This offer is promoted by Audi Financial Services. Audi Car Insurance is provided and underwritten by U K Insurance Limited (“UKI”).

### **Who’s eligible for the offer?**

You are eligible for this offer if the following conditions are met:

1. You have made a qualifying vehicle purchase from an authorised Audi UK Centre within the offer eligibility period; AND/OR
2. You have activated an Audi Drive Away Insurance policy from an authorised Audi UK Centre within the offer eligibility period; AND
3. You meet the eligibility criteria for an Audi Car Insurance policy underwritten by UKI.

### **What is the offer?**

If you are eligible for this offer, you’ll be entitled to a contribution towards the cost of an annual Audi Car Insurance policy provided to you by UKI.

### **Important information**

- Only one insurance contribution is available per policy.
- Any insurance contribution is linked to the vehicle purchase and can only be applied to an insurance policy for that vehicle.
- The contribution is only redeemable against an Audi Car Insurance policy and has no cash value.
- This contribution can only be redeemed against a standard annual insurance product and cannot be applied to a telematics product.
- Any insurance contribution must be applied to a full policy term, either for a new Audi Car Insurance policy or at renewal of an existing Audi Car Insurance policy. If you have an existing policy with us and have purchased a qualifying vehicle the insurance contribution will be applied to your renewal premium.
- If the price you are paying for your insurance policy is less than the contribution you have received from Audi Financial Services then any remaining balance can be redeemed against future eligible Audi Car Insurance transactions with UKI, including mid-term amendments and/or renewals. Your remaining balance only remains valid as long as you have an Audi Car Insurance policy; any break in cover will forfeit any remaining balance.

### **What information do we need from you?**

If you would like to benefit from this offer, we will require the following information:

- Vehicle registration number.
- Email address.
- Insurance renewal date of your existing cover (If applicable).

### **How will we collect this information?**

Where the contribution is directly associated to the purchase of a specific, qualifying vehicle, your supplying Audi UK Centre will share this information directly with UKI in order to confirm your eligibility to redeem your insurance contribution.

Alternatively for contribution offers which are directly linked to the activation of a 5 day Drive Away Insurance policy, no personal data will be shared with a third party as it is captured by UKI when you when you apply for an Audi 5 day Drive Away Insurance policy.

## **How will your personal information be used?**

The information collected (as listed above) will be shared with UKI for the purposes of validating your entitlement to the insurance contribution and for them to contact you to remind you of the offer entitlement.

Where the contribution is directly associated to the purchase of a specific, qualifying vehicle, UKI will contact you via email to outline the insurance contribution amount you are entitled to within 10 days of the collection date of your vehicle. If the contribution amount has not been redeemed, you will also receive reminder emails 30 days prior to your insurance renewal date and 30 days prior to the offer expiration date (12 months from vehicle collection date).

Alternatively for contribution offers which are directly linked to the activation of an Audi 5 day Drive Away Insurance policy; this insurance contribution will be valid for the quote validity period (30 days). In this case UKI will contact you via email to outline the insurance contribution amount you are entitled to 7 days following your Drive Away Insurance policy activation and again 7 days before your quote (and insurance contribution) is due to expire.

For more information about how UKI will process your personal data, please refer to their [privacy notice](#).

## **Other important terms**

- We can withdraw, remove or vary this offer in whole or in part at any time and without prior notice.
- We can change the time period of this offer at any time and without notice.
- Eligible customers should retain their vehicle order number as proof of purchase.